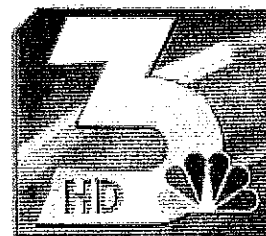


ORDER



KSNV

Orders

Order / Rev:

10/7/93

Alt Order #:

Product Desc:

October 2012 Campaign

Estimate:

Flight Dates:

10/15/12 - 11/06/12

Original Date / Rev:

10/12/12 / 10/19/12

Order Type:

GENERAL

Primary AE:

Kevin Goodell

Sales Office:

VEGS

Sales Region:

Local

Agency

Name:

Consili, Inc.

Buying Contact:

Billing Contact:

10120 S. Eastern Ave.

Henderson, NV 89052

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Committee to Re-Elect Judge Ann Zimmerman

Demographic:

A25-54

Product Codes:

PLC26

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	20	\$9,225.00	\$7,841.25
10/29/12	11/06/12	17	\$7,750.00	\$6,587.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$9,225.00	\$7,841.25	0.00
November 2012	17	\$7,750.00	\$6,587.50	0.00
Totals	37	\$16,975.00	\$14,428.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	11/06/12	Wake Up Early w/ Wagner	CM	430a-5a	-----	:30	0	\$200.00	1	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		2				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWT---		2				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWT---		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$200.00		0.00			
N 2	KSNV	10/29/12	11/06/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:30	0	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$450.00		0.00			
N 3	KSNV	10/16/12	11/06/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$700.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$700.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$700.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$700.00		0.00			
N 4	KSNV	10/16/12	11/06/12	Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.00	1	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$325.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$325.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 4	KSNV	10/16/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.00	1	0.00	NM	7	\$2,275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--		2				\$325.00		0.00				
		Week: 11/05/12	11/11/12	MT-----		1				\$325.00		0.00				
N 5	KSNV	10/16/12	11/06/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-----	:30	0	\$425.00	1	0.00	NM	4	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		1				\$425.00		0.00				
		Week: 10/22/12	10/28/12	MTWTF--		1				\$425.00		0.00				
		Week: 10/29/12	11/04/12	MTWTF--		1				\$425.00		0.00				
		Week: 11/05/12	11/11/12	MT-----		1				\$425.00		0.00				
N 6	KSNV	10/16/12	11/06/12	Dr. Phil Dr Phil	CM	3-4p	-----	:30	0	\$450.00	1	0.00	NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		1				\$450.00		0.00				
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00				
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00				
		Week: 11/05/12	11/11/12	MT-----		1				\$450.00		0.00				
N 7	KSNV	10/16/12	11/06/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-----	:30	0	\$725.00	1	0.00	NM	4	\$2,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		1				\$725.00		0.00				
		Week: 10/22/12	10/28/12	MTWTF--		1				\$725.00		0.00				
		Week: 10/29/12	11/04/12	MTWTF--		1				\$725.00		0.00				
		Week: 11/05/12	11/11/12	MT-----		1				\$725.00		0.00				
N 8	KSNV	10/15/12	11/06/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----	:30	0	\$675.00	1	0.00	NM	4	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----SS		1				\$675.00		0.00				
		Week: 10/22/12	10/28/12	-----SS		1				\$675.00		0.00				
		Week: 10/29/12	11/04/12	-----SS		2				\$675.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
		3	KSNV	10/29/12-11/04/12	Sa-Su Early News	5pm-630pm	-----SaSu	:30		(\$675.00)		0.00	NM			
				See MG 8.5 [PGM CHG = NEWS 3 LIVE IN PRIME DUE TO NFL FOOTBALL]												
		5	KSNV	10/28/12-10/28/12	Sa-Su Early News	5pm-630pm	-----Su	:30		\$675.00		0.00	NM			
				Ⓜ MG for 8.3 11/04 [PGM CHG = NFL FOOTBALL OR NEWS 3 LIVE IN PRIME]												
		Week: 11/05/12	11/11/12	-----		0				\$675.00		0.00				
N 9	KSNV	10/20/12	10/20/12	Notre Dame Notre Dame Football	CM	1130a-8pm	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1				\$500.00		0.00				
														Totals	37	\$16,975.00